

Transdev launches Geonexio, its research and action center for mobility

Issy-les-Moulineaux (France), February 10 2025 | On Wednesday, February 5, 2025, Transdev officially presented the initial findings from the work initiated in 2021 by its research and action center on territories and mobility, Geonexio [from ancient Greek *geo*: territory, and Latin *nexus*: link, connection].

This platform is dedicated to analyzing and understanding the challenges related to territories and mobility, generating ideas, and proposing concrete actions to address the threefold challenge of transport decarbonization, social equity, and public spending efficiency.

Mobility is a societal issue that requires a multidisciplinary approach, incorporating not only transportation flows but also geography, economics, psychology, sociology, urban planning, and history. This approach enables the development of objective and reliable diagnostics, leading to tailored solutions that account for the diversity of territories. In line with this philosophy, Geonexio brings together leading scientific experts¹ to analyze territories and mobility and develop effective, acceptable, and financially viable solutions.

On February 5, Geonexio unveiled a groundbreaking study conducted in collaboration with Jacques Lévy, the 2018 Vautrin Lud Prize laureate (often referred to as the Nobel Prize in Geography), using mobile network data. The findings mark a significant breakthrough, offering insights into how people in France occupy space and allowing for the quantification of population flows.

"Geonexio means 'better understanding to take better action,'" explains Edouard Hénaut, CEO of Transdev France. "For the first time, we can precisely measure the territorial pulse and movement patterns of people across France, from regions to suburban areas and urban centers, tracking fluctuations by the hour, day, month, and year. The initial results are striking and confirm two key priorities in France: strengthening alternatives to cars for intercity travel and improving connections between suburban areas and urban hubs. We see the work of Geonexio as a common good, and we will regularly share our findings with the broader community focused on territories and mobility."

Transdev co-finances Geonexio's scientific research and contributes its expertise in mobility analysis, data processing, and public transport system management. More info (in French): <https://www.transdev.com/fr/geonexio/>

About Transdev

Operator and leading independent private mobility group, Transdev empowers freedom to move every day thanks to safe, reliable and innovative solutions that serve the common good. Present in 19 countries, Transdev transports an average of 12 million passengers daily, operating all transportation modes and resolutely committed to the ecological transition. The Group employs more than 102,000 women and men serving its passengers, consolidating its position as the world leader in public transportation. Transdev advises and supports local authorities and companies in a long-term partnership. Transdev is jointly owned by Caisse des Dépôts (66%) and the Rethmann Group (34%). In 2023, Transdev reported sales of €9.33 billion. For more information: www.transdev.com

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¹ Under the scientific direction of Jean Coldefy and Jacques Lévy, Geonexio draws on the work of the Laboratoire Aménagement Économie Transports (LAET) of the CNRS, the Université Gustave Eiffel, the Paris School of Economics and the CREDOC (Centre de recherche pour l'étude et l'observation des conditions de vie).