

Kim Beddard-Fontaine is appointed Vice-President of Communications of Transdev Group

Issy-les-Moulineaux (France), November 4, 2024 | Transdev announces the appointment of Kim Beddard-Fontaine as Group Communications VP, effective November 4, 2024. Kim Beddard-Fontaine will report directly to Thierry Mallet, Chairman and CEO.

A dual Franco-British national, Kim Beddard-Fontaine has a wealth of 30 years' experience across all areas of communication, developed in both the industrial and service sectors within international companies such as Schneider Electric, Sodexo, Accor Group and Renault Group.

Over the course of her career, Kim Beddard-Fontaine has acquired extensive experience in accompanying transformations on a global scale. These transformational challenges range from the evolution of brand image, to integrations following major acquisitions, the accompaniment of major organizational changes, the evolution of a company's communications culture, as well as the strategic repositioning of a global communications team.

In her new role, Kim Beddard-Fontaine will be responsible for developing and coordinating the Group's internal and external communications strategy.

Thierry Mallet, Chairman and CEO of Transdev Group, said: "*We are delighted to welcome Kim Beddard-Fontaine to our team. Her international expertise and ability to manage transformations will be invaluable assets for our continued growth.*"

About Transdev

Operator and leading independent private mobility group, Transdev empowers freedom to move every day thanks to safe, reliable and innovative solutions that serve the common good. Present in 19 countries, Transdev transports an average of 12 million passengers daily, operating all transportation modes and resolutely committed to the ecological transition. The Group employs more than 102,000 women and men serving its passengers, consolidating its position as the world leader in public transportation. Transdev advises and supports local authorities and companies in a long-term partnership. Transdev is jointly owned by Caisse des Dépôts (66%) and the Rethmann Group (34%). In 2023, Transdev reported sales of €9.33 billion. For more information: www.transdev.com

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