

## TRANSDEV SIGNS THE PUBLIC TRANSPORTATION CONCESSION CONTRACT OF THE URBAN COMMUNITY OF GREATER REIMS UNTIL 2030 A LOCAL ILLUSTRATION OF THE GROUP'S GLOBAL STRATEGY

PRESS RELEASE

- This contract represents a business volume of 360 million euros over the duration of the contract.
- A unified network covering the entire communities of Greater Reims and its 143 municipalities, providing access to mobility services within one kilometer of homes and workplaces.
- Bringing people and regions closer together with tailored public transportation services represents a twofold social and environmental challenge for Transdev in every region of France.

**Issy-les-Moulineaux, Monday, October 23, 2023** - Transdev, the world's leading mobility group, is continuing to roll out its public transportation services in France, its largest market, with the signing on Friday, October 20, 2023 of its public transportation concession contract for the Greater Reims Urban Community.

This contract illustrates, on a local scale, Transdev's global strategy, which contributes to the transformation of the communities in which the Group operates. Indeed, thanks to the complementary nature of the modes offered and the ease of travel for passengers, Transdev's mobility services create a real alternative to the use of private cars.

**More mobility and fewer CO2 emissions, a supply shock to reduce individual car use and connect the whole of Greater Reims.**

Transdev has won the new concession contract for the Greater Reims public transportation network, covering 143 municipalities, and providing almost 100,000 daily journeys. On January 1, 2024, the new urban and rural mobility offer will increase from 7.2 million to 9.8 million kilometers per year, a 36% increase - for regular transportation - with over 200 km of new lines, seven high-frequency express lines, 14 km of Bus Rapid Transit (BRT) and a light rail every ten minutes from the Champagne-Ardenne TGV station. Transportation on demand (TAD) services will be reinforced in eight zones, as well as at night. The number of bicycles on offer will be increased, with 800 bikes available for long-term hire, in addition to a wide range already on offer, and 18 dedicated storage boxes. To make it even easier to switch from car to public transportation, eight Park & Ride facilities have been upgraded.

To meet **energy transition** requirements, the bus and coach fleet will gradually run on biofuels, biogas and electricity. The aim is to reduce the network's overall CO2 emissions by at least 55% by 2030. In the suburban and rural areas of Greater Reims, 92% of the population will be less than one kilometer away from a public and shared mobility solution (express lines, TAD, CityBus, bicycles and carpooling).

Transdev Grand Reims will also become a **message-driven company** from January 2024, formalizing its commitment to the region and its stakeholders, and will become the first company in an urban community with a mission to provide everyday mobility services. It will thus reinforce its role as a player in local life and commit itself through various actions to a more inclusive and supportive society.

*"With operations in every region of France, Transdev has made the expansion of public transportation services, mainly on the outskirts, the cornerstone of its strategy. In this way, we are helping to respond to a twofold urgency: that of reducing the carbon footprint of mobility and that of preserving the purchasing power of the French people,"* commented Thierry Mallet, Chairman and CEO of Transdev.

*"Our commitment to Greater Reims is the primary expression of our business: we bring people and regions closer together,"* added Edouard Hénaut, Managing Director of Transdev France. *"We do this by deploying tailor-made mobility solutions that complement each other and are adapted to the locations, their topography and the uses that take place there. That's how we carry nearly 4 million passengers every day in France."*

**Urban and intercity, a common logic in distinct territories.**

What Transdev has undertaken in the Greater Reims Urban Community, it is also implementing in all regions of France. As a leader in intercity services, Transdev combines this know-how with its expertise in urban networks in France and abroad, in all modes of transportation. Two recent examples, in different territories, demonstrate that, while the mission is identical - empowering freedom to move everyday thanks to safe, reliable and innovative solutions that serve the common good - the means to achieve it are adapted to each: the Chamonix-Mont-Blanc Valley and the Le Cotentin urban community.

Already operator of the Chamonix-Mont-Blanc valley transportation network, Transdev was awarded the new "**Chamonix Mobilité**" public transportation services delegation contract last August, for a 6-year period until 2029, covering the four municipalities of Chamonix-Mont-Blanc, Les Houches, Servoz and Vallorcine. The new contract, which came into effect on October 11, will see the introduction of an improved, low-carbon mobility offer and a new network from December 4. The entire fleet will be made up of clean vehicles running on gas/biogas, biofuel, and electricity.

With new lines, new stops, increased frequencies, wider opening hours and a new passenger information service, the enhanced offer aims to reconcile all uses by responding to seasonal variations (winter periods in particular), while improving service quality. In total, the network will increase from 1 million commercial km in 2022 to 1.5 million by 2024, i.e., **50% more service**. Twelve fixed routes will serve the entire valley, right down to the hamlets, every day of the year at set times. In winter, a new network will be set up, with dedicated lines offering increased frequency and direct, non-stop service between the main accommodation areas and the bottom of the ski lifts, enabling regular lines to be maintained for the benefit of the valley's population.

The same logic applies in Normandy where, in 2021, Transdev won the 7-year public transportation concession for the Le Cotentin conurbation, which comprises 129 communes in the Manche département and has a population of 180,000, making it the 3rd largest conurbation in France (covering 1,440 km<sup>2</sup>). Since July 2022, the "**Cap Cotentin**" network covers all urban (7 lines) and intercommunal (7 lines) services, as well as transportation on demand (TAD) services in 5 zones: urban, suburban, and rural. This enables passengers to benefit from guaranteed intermodal connections throughout the territory, real-time passenger information and fine-tuned service to employment areas. Transdev also provides school transportation in the Cotentin region.

Cap Cotentin unifies a vast territory thanks to a multimodal package, connecting the entire local area in a sense of geographical equity, with an enriched service and greater ease of use.

To implement these developments and integrate new employees into its driving and maintenance teams, Transdev has since 2020 deployed its own network of apprentice training centers throughout France. In 2023 alone, Transdev trained more than 500 drivers. To support its recruitment efforts, Transdev also has several "employment buses" that go out to meet candidates as close as possible to where they live.

**About Transdev:**

As an operator and global integrator of mobility, Transdev – The mobility company – empowers freedom to move every day thanks to safe, reliable and innovative solutions that serve the common good. Following the acquisition of First Transit (March 2023), Transdev carries nearly 10 million passengers daily, thanks to its various efficient and environmentally friendly modes of transport, and employs more than 100,000 women and men serving its passengers, thus consolidating its position as world leader in public transportation. Transdev is jointly held by Caisse des Dépôts Group (66%) and the Rethmann Group (34%). The Transdev Group operates in 19 countries and generated total revenues of € 7,7 billion in 2022. For more information: [www.transdev.com](http://www.transdev.com)

**Media contacts**

Gilles Elmoznino : [gilles.elmoznino@transdev.com](mailto:gilles.elmoznino@transdev.com) Port. : + 33 6 81 73 83 41

Olivier Le Friec : [olivier.le-friec@transdev.com](mailto:olivier.le-friec@transdev.com) Port. : +33 6 10 60 58 45