

## Transdev at the 64<sup>th</sup> UITP Global Summit in Barcelona, June 4-7, 2023

**Issy-les-Moulineaux (France), May 26, 2023** - Transdev will be present at the 64<sup>th</sup> [UITP](#) Global Public Transport Summit in Barcelona (June 4-7, 2023), in Hall 7, booth 7G204, at the Barcelona Exhibition Centre, "Fira Barcelona Gran Via", in L'Hospitalet de Llobregat.

Under the theme "Bright Light of the City", Transdev will also be taking part in the congress - held in conjunction with the exhibition - during five themed round-table discussions, as follows:

### Monday, June 5:

- 4:30 – 5:30 p.m.: "Contract management and PPP in the new economic environment" / Antoine Grange, CEO Europe (Transdev Group)
- 4:30 – 5:30 p.m.: "Purpose led branding for public transport: When doing good, can also mean doing well" / Xavier Aymonod, Director of Marketing & Innovation (Transdev Group)

### Tuesday, June 6:

- 12 noon – 1 p.m.: "Addressing public interest in the life cycle of electric buses", moderated by Tanguy Bouton, Group Fleet Director (Transdev Group)
- 2:45 – 3:45 p.m.: "The new normal: drawing new business models for our sector" / Thierry Mallet, Chairman & CEO (Transdev Group)

### Wednesday, June 7:

- 12 noon – 1 p.m.: "Leveraging public transport benefits: people, planet, progress" / Anna Höjer, CEO Transdev Sweden

On the Transdev booth over two days, nine mini-conferences open to all will highlight the breadth of the Group's international expertise:

### Monday, June 5:

- 10 a.m. - Navetty : The Most Complex Fully Autonomous Shuttle Project in Europe by Nicolas Morael
- 11 a.m. - Recruit and encourage driver retention in a tensed job market by Anne Sophie Belloc
- 3 p.m. - Opening to Competition in Europe: Tales of 3 Countries (Sweden, France, Germany) by Mihai Chirca & Eva Tiséus
- 4 p.m. - Transport on Demand as a complementary tool for territorial mobility by Olivier Joyeux

### Tuesday, June 6:

- 10 a.m. - The Operations & Maintenance Knowledge Development for Energy Transition by Tanguy Bouton, Group Fleet Director
- 11 a.m. - Data as a key to improve Public Transportation networks' operational performance by Nicolas Pauget & Julien Tenenbaum
- 2 p.m. - What will the future of mobility be like? by Eva Tiséus
- 3 p.m. - Solutions for Complex Heavy Modes Projects by Michel Ladrak
- 4 p.m. - Driving innovation and Customer Experience at the heart of the PT network with LEMON by Julien Réau & Christine Colon.

The [UITP Awards](#) - the most coveted in the field of public transport - present the most ambitious and innovative projects of the last two years in cities and regions around the world.

This year, Dutch startup [Mobyyou](#), whose "Be in, be out" ticketing innovation has been deployed by Transdev on board its electric buses in Eindhoven (Netherlands), is a finalist for the 2023 UITP Awards. Initially deployed in summer 2022 on 43 buses, the Mobyyou solution has been operational on 250 Transdev buses since spring 2023.

For any interview requests during the show, please do not hesitate to contact the Transdev press team (see contacts below).

**About Transdev:**

As an operator and global integrator of mobility, Transdev – The mobility company – empowers freedom to move everyday thanks to safe, reliable and innovative solutions that serve the common good. Following the acquisition of First Transit (March 2023), Transdev carries nearly 10 million passengers daily, thanks to its various efficient and environmentally friendly modes of transport and employs more than 100,000 women and men serving its passengers, thus consolidating its position as world leader in public transportation. Transdev is jointly held by Caisse des Dépôts Group (66%) and the Rethmann Group (34%). In 2022, with 84,000 employees in 19 countries, the Group generated total revenues of €7.7 billion. For more information: [www.transdev.com](http://www.transdev.com)

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