



How to digitize 54 000 drivers: the connected drivers story

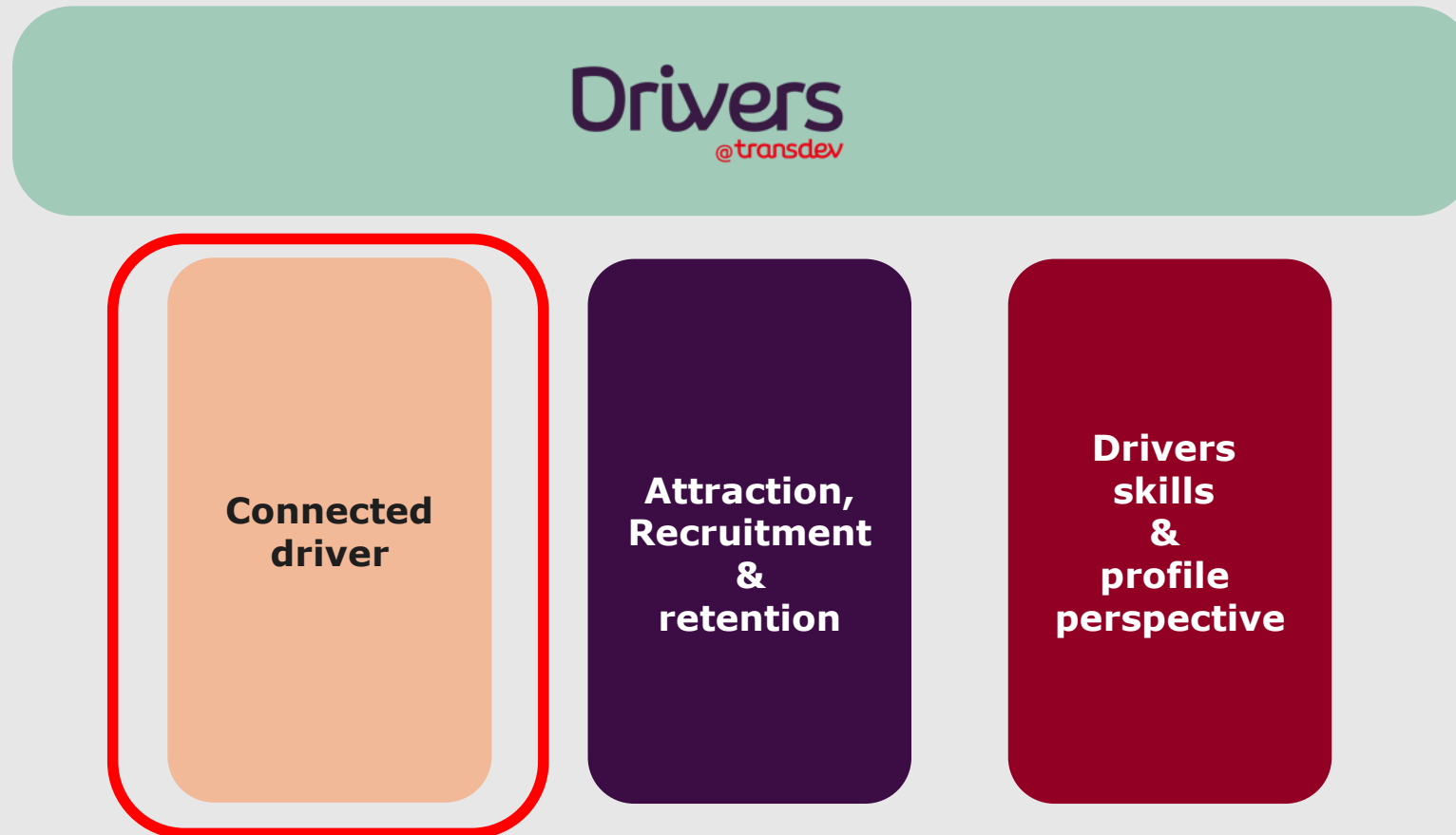
Jérôme Studer, Head of Drivers@Transdev
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UITP Global Summit, June, 10th 2019

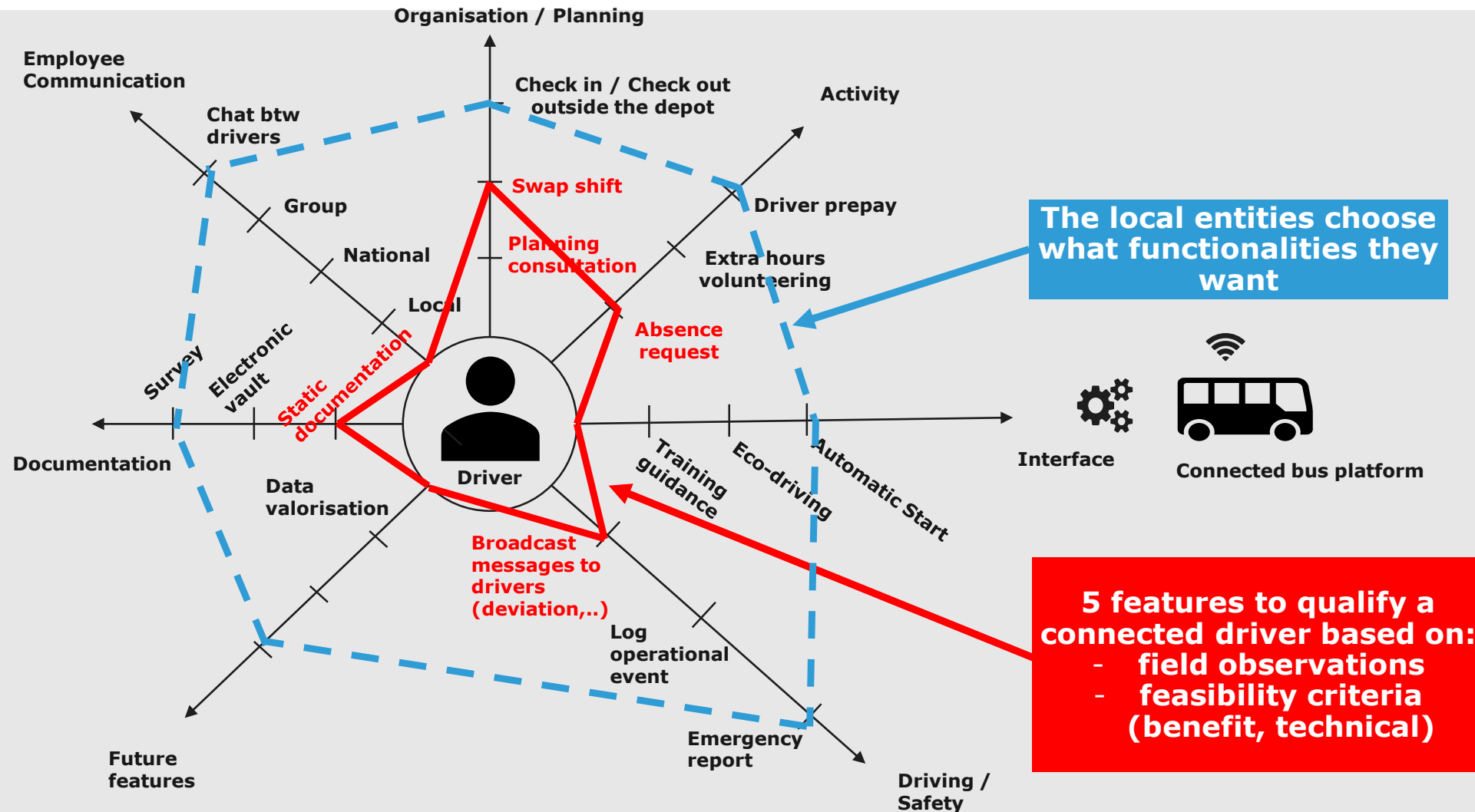


PEOPLE

Connected driver part of a wider program regarding Transdev's drivers



Expected functionalities / operational use case scope



Digital opportunity & proposed solution



**A digital platform
including tools library
(apps/web/API)**

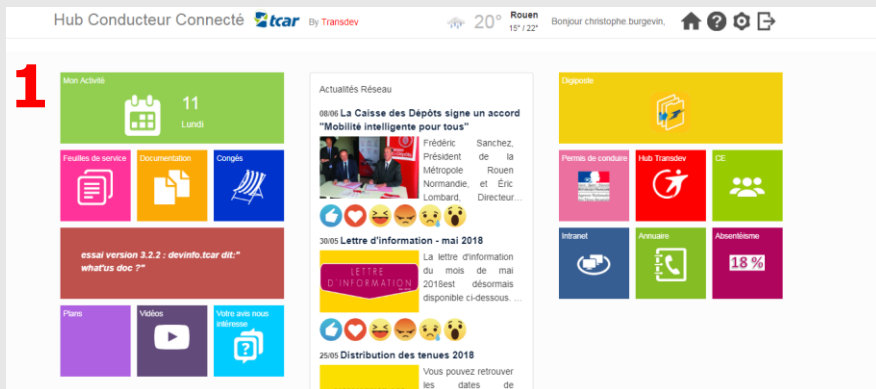


the mobility company

Simple, evolutive & open solution :

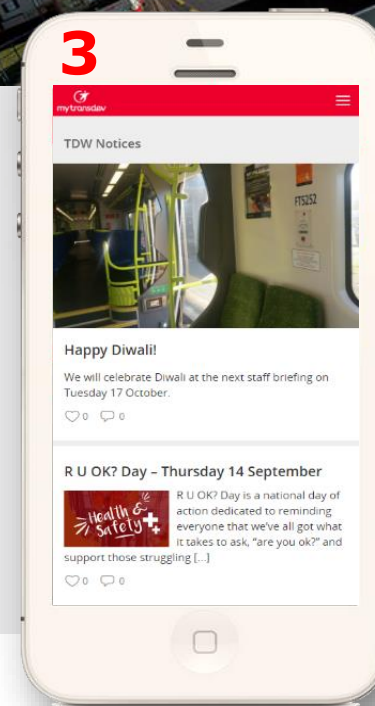
- **will provide at least 5 mandatory functionalities (thus relevant tools)**
- **may be improved / customized by additional and specific tools**

Pilots ongoing



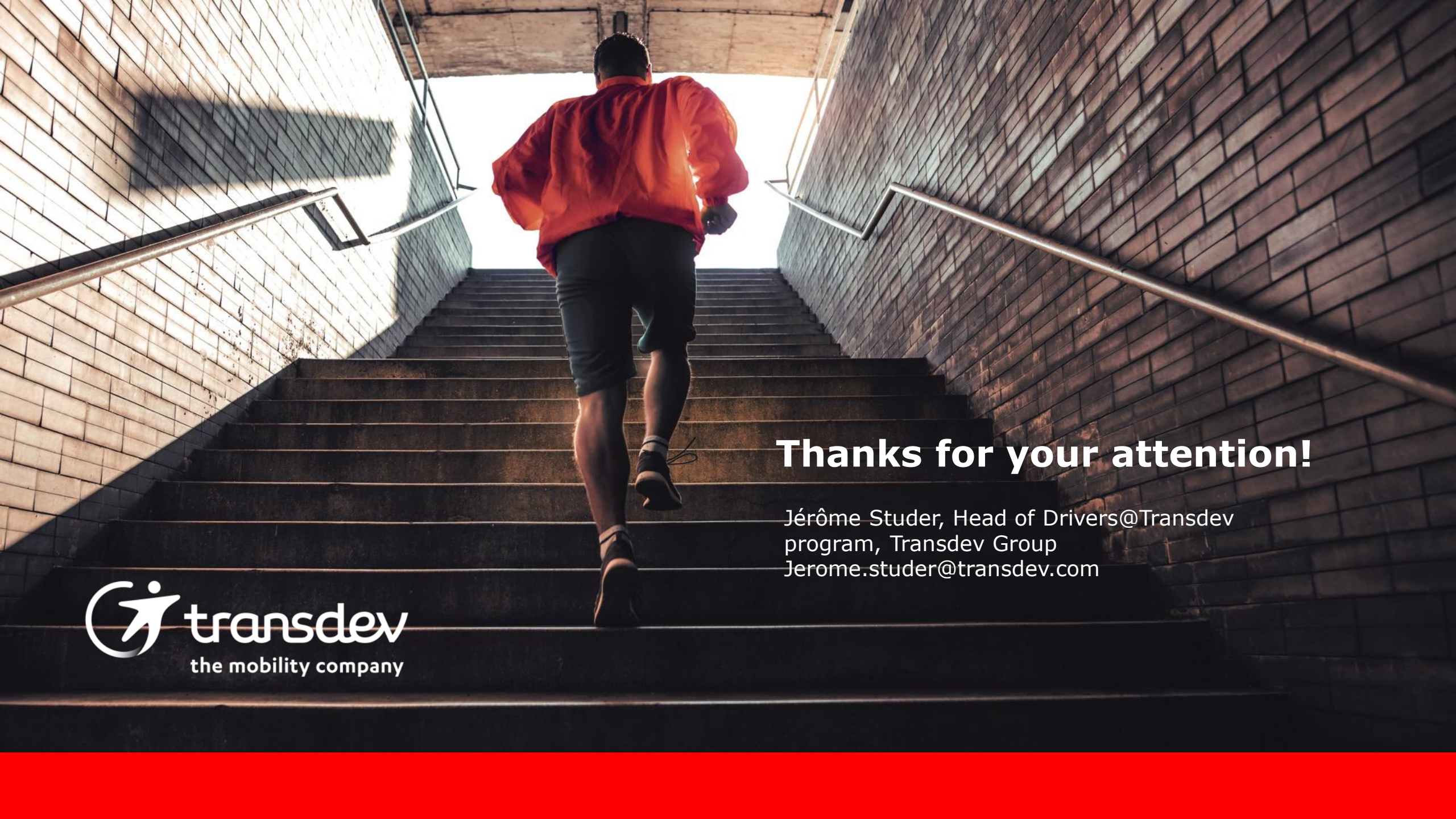
80%

of our drivers
connected by 2022



Questions?





Thanks for your attention!

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