

Transdev reorganizes its French subsidiary to strengthen its regional foothold and competitiveness

Issy-les-Moulineaux (France) – June 19, 2019 – Following the implementation of the Group's strategic plan, Moving You, which focuses on five pillars - customers, talent, clients, performance and innovation - and after the reorganization of the Group's management last January, Transdev is setting up a new organization for its activities in France. Transdev's activities in France represent its leading global market with 40% of the Group's business, representing €2.7 billion in revenues and a workforce of 34,000 people.

In a demanding context, which places mobility at the heart of regional concerns, faced with the challenges of energy transition and social inclusion, and with a view to the upcoming opening of competition in the rail sector and in the Greater Paris region, Transdev France is opening a new chapter. Under the impetus of its new France CEO, Edouard Hénaut, a new organisation is being set up with multiple objectives:

- Strengthen the role of integrator of daily mobility solutions in the French regions;
- Consolidate proximity and the knowledge of passengers and transit authorities;
- Accelerate sales development;
- Strengthen the client focus and collaboration.

The anticipated acceleration in the pace of calls for tenders over the next five years, with strategic conquests and opportunities in the rail sector, requires Transdev France to undergo a fundamental transformation.

"With this new organization, we will further reinforce our preferred partnership status with the territories to develop an ever more innovative, accessible, sustainable mobility that cares about passenger well-being," states Edouard Hénaut, CEO of Transdev France.

In order to improve performance and efficiency, Edouard Hénaut has decided to strengthen the link between the regions and the central offices, and thus to appoint Sylvain Picard, Deputy CEO. To round off this scheme on the opening-up to competition in the greater Paris region and for rail transport, Brice Bohuon is appointed CEO Greater Paris region and Rail Transport.

The Transdev regions are managed, as closely as possible to the territorial challenges, by Sylvie Baqué for the Auvergne-Rhône-Alpes region, Thierry Brunel for the Occitanie region, Vincent Destot for the Hauts-de-France region, Brigitte Guichard for the Bourgogne-Franche-Comté region, Sylvain Joannon for the South region, Gildas Lagadec for the Brittany and Pays de la Loire regions, Christophe Mallet for the Centre-Val de Loire region, Olivier Monnot for the Grand Est region (from end of August 2019), Pascal

Morganti for the Nouvelle-Aquitaine region, Sylvain Picard for the Normandy region and Julien Tenenbaum for the Overseas Region.

Salima Saa brings together and manages the Development and Commercial Department, including the Offers Department.

The specific activities are managed by Xavier Heulin for the Parking activity, Julien Augerat for the Health activity and Vincent Cordonnier for Transamo, under the supervision of Edouard Hénaut.

The central management is ensured by: Xavier Aymonod for the Passenger Customers department, Jean-Marc Bernini for B2B activities, Stephanie Zeppa for the Performance, Transformation and Information Systems department, Sylvain Picard for the Fleet Operations department, Pierre Talgorn for the Finance and Purchasing department and Hervé Baron for the Human Resources department. In addition to these areas of expertise, Elsa Laversanne is in charge of Communication, reporting to Pascale Giet, Group Communications Executive Vice-President.

About Transdev:

As an operator and global integrator of mobility, Transdev – The mobility company – gives people the freedom to move whenever and however they choose. We are proud to provide 11 million passenger trips everyday thanks to efficient, easy to use and environmentally-friendly transportation services that connect people and communities. Our approach is rooted in long-term partnerships with businesses and public authorities, and in the relentless pursuit of the safest and most innovative mobility solutions. We are a team of people serving people, and mobility is what we do. Transdev is jointly held by Caisse des Dépôts Group (66%) and the RETHMANN Group (34%). In 2018, with 82,000 employees in 20 countries, the Group generated total revenues of 6.9 billion euros. For more information: www.transdev.com or download the MY Transdev mobile phone app from the App Store or Google Play:



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