MICRO SESSIONS

free bits of knowledge in 20 minutes

Welcome to Transdev's daily micro sessions during UTIP 2019, June 10–12. We share our global expertise on a wide range of topics, such as Mobility as a Service, e-mobility, First Mile Last Mile Solutions, Autonomus Vehicles and Customer Experience. The sessions will be held in English. Join our free sessions and get some food for thought in 20 minutes in our stand!

	MONDAY, JUNE 10 TH	TUESDAY, JUNE 11 TH	WEDNESDAY, JUNE 12 [™]
09.00		MaaS – an Experience of Mobility David Laine – Corporate Solution Manager MaaS, Transdev Group and Laurent Glorieux – Vice President of Sales and Marketing, Cityway	5 tips to deploy large scale E-bus fleets Manu Lageirse – Director of Performance, Transdev Group and Chief Commercial Officer, Transdev Netherlands
10.00		How to improve Customer Experience in a highly decentralized, multimodal and multicultural company? Melissa Odile – Head of Customer Experience, Transdev Group	Transdev, the second biggest train operator in Germany Tobias Heinemann – Spokesman of the Management Board of Transdev Germany
11.00	A successful bus driver school Lena Gellerhed – Human Resource Director, Transdev Sweden	Multiple benefits with autonomous depots Christian Monstein – Innovation Manager, Transdev Sweden and Peter Forsberg – E-mobility Strategist, Scania	Next Generation Ferry Customer Experience at Transdev Niklas Oscarsson – Chief Business Officer at Blidösundsbolaget, Transdev Sweden and Peter Lodge – Chief Business Development Officer, Transdev Australasia
12.00	5 tips to be elected "best public transportation" Camilla Tienso – Head of Marketing and Communication, Merresor, Transdev's Commercial Business in Sweden	How we managed to reduce energy consumption by 8% thanks to Smart Driving Niclas Flodin – Technical Director, Transdev Sweden	3 true stories about what makes a Transport on Demand service valuable Benoît Jaby – Global Solution Manager for Transportion on Demand (ToD), Transdev Group and Antoine Millet – Operations Manager of CTPO, Le Havre
13.00	How to improve Customer experience in a highly decentralized, multimodal and multicultural company? Melissa Odile – Head of Customer Experience, Transdev Group	Are decision-making processes purely rational? Studies from Behavourial Science and impact on Public Transport Marielle Villamaux – Chief Client Officer, Trandev Group and Steve Martin – Chief Executive, Influence at Work	Optimization of society's resources to handle peak hours Christian Monstein – Innovation Manager, Transdev Sweden and Sofia Malander – CEO, Östgötatrafiken
14.00	What are the Transit Agencies main challenges, priorities and innovation goals? Insights from the Transdev Multi-country Barometer Marielle Villamaux – Chief Client Officer, Transdev Group	3 true stories about what makes a Transport on Demand service valuable Benoît Jaby – Global Solution Manager for Transportation on Demand (ToD), Transdev Group	Shared Autonomous Mobility: a Game Changer? William Levassor – Deputy Director, Transdev Autonomous Transport Systems and Andrew Culhane – Director of Corporate Strategy & Automotive Program Manager, Torc Robotics
15.00	MaaS – an Experience of Mobility David Laine – Corporate Solution Manager MaaS, Transdev Group and Laurent Glorieux – Vice President of Sales and Marketing, Cityway	5 benefits and challenges of introducing electric buses in a public transportation system Tanguy Bouton – Energy Transition Business Manager, Transdev Group	
16.00	How to digitize 54 000 drivers: the connected drivers story Jerome Studer – Head of Drivers@Transdev program, Transdev Group	Transdev, the second biggest train operator in Germany Tobias Heinemann – Spokesman of the Management Board of Transdev Germany	
17.00	Shared Autonomous Mobility: a Game Changer Patricia Villoslada – Vice President,		





- Deputy CEO, Lohr

Transdev Autonomous Transport Systems and Marie-José Navarre